



25th ANNIVERSARY CELEBRATION

A quarter century after the October 18, 1997 dedication of the Military Women’s Memorial, the nation will come together once again to commemorate a milestone day for military women – the [25th Anniversary Celebration](#) of the Military Women’s Memorial. From October 14-16, 2022, servicewomen, past and present, and supporters of the Memorial from across the country will gather in Washington, D.C. to celebrate. The weekend will include Army, Sea Services, and Air and Space Forces luncheons for the military branches; a relaxed, camaraderie-focused, all Services and supporters reunion event; a virtual 25th Anniversary Challenge; a public celebration at the Memorial; a Candlelight Honor Walk; and a ceremony honoring 2022 Presidential Medal of Freedom recipient Brig. Gen. Wilma L. Vaught with the dedication of the Memorial’s new multipurpose center in her name.

25th Anniversary Events

Service Luncheons

Marriott Marquis, Washington, D.C.

October 14, 2022

Show your military branch pride! Join the Military Women’s Memorial for one of three separate luncheons -[Army](#), [Air and Space Forces](#), and [Sea Services](#) - at the Marriott Marquis in Washington, D.C. Servicemembers, past and present, their guests, and friends of the Memorial will come together for this event, one of three Service Luncheons, to kick off the 25th Anniversary Celebration. Guests will have the opportunity to meet and reminisce with old friends and new while enjoying an elegant lunch and taking in remarks from senior officials and other honored guests.

All Services and Supporters Reunion

Marriott Marquis, Washington, D.C.

October 14, 2022

Join us for a casual evening of fun and camaraderie! The [reunion get-together](#) will offer many opportunities for socializing with service pals and friends, old and new. In addition to displays and representation from various veterans groups and national organizations, the evening will feature a variety of entertainment and remarks from special guests. Enjoy catching up with old friends and meeting new ones in this laid-back atmosphere complete with buffet, cash bar, step & repeat selfie station, memory wall, and more!



25th Anniversary Celebration Program

Military Women's Memorial Plaza

October 15, 2022

The official [25th Anniversary Celebration Program](#) is scheduled for Saturday, October 15. The program will include formal military honors, remarks by former and current military women representing each of the Services, senior Departments of Defense and Veterans Affairs officials, and more. A highlight of the event will be the debut of a new anthem honoring military women. Stay tuned for the name of the singer!

Candlelight Honor Walk and Remembrance Service

Military Women's Memorial

October 15, 2022

The [Candlelight Honor Walk and Service of Remembrance](#) are two of the most special events of the anniversary weekend. We will come together to walk in honor of all who have served and sacrificed for our nation, remembering the many courageous trailblazing women who are no longer with us. The walk begins near the Lincoln Memorial and finishes at the Military Women's Memorial with a Service of Remembrance. Honored military and civilian guests will join the march and participate in the ceremony, including the scattering of rose petals in the Memorial Reflecting Pool in remembrance of the fallen.

Dedication of the Brig. Gen. Wilma L. Vaught Center

Military Women's Memorial

October 16, 2022

Guests are invited to attend the [Dedication of the Vaught Center](#), named after the Memorial's founding president and recent recipient of the Presidential Medal of Freedom, retired Air Force Brigadier General Wilma L. Vaught. Following the event, guests may have the opportunity to meet this revered icon of military women.

25th Anniversary Open House

Military Women's Memorial

October 16, 2022

[Open House](#) guests are invited to tour the Memorial; visit the Register, take in the sights from the upper terrace with its signature arc of glass tablets, pay tribute in the Hall of Honor, watch a documentary; and shop for 25th Anniversary memorabilia in the Gift Shop.



SPONSORSHIP OPPORTUNITIES

Military Service Luncheons
Army, Sea Services, Air and Space Forces
(anticipate 350 attendees / luncheon)
Marriott Marquis, Washington, D.C.
October 14, 2022



Presenting Sponsor - \$25K (1 opportunity for each service luncheon)

As a Presenting Sponsor of one of three service luncheons ([Army](#), [Air and Space Forces](#), or [Sea Services](#)), your organization will receive the following benefits:

- Introduced at the event as the presenting sponsor
- Opportunity to make brief remarks
- Program insert with write-up and logo
- 4 VIP seats at luncheon
- Logo on 25th Anniversary Celebration website [landing page](#)
- VIP invitations to select Military Women's Memorial events for one year
- Company write-up, recognition, and logo in MWM newsletter (50K reach)
- Social media recognition as the presenting sponsor
- Opportunity to have a corporate table at the luncheon

Sponsor - \$10K (3 opportunities for each service luncheon)

As a Sponsor of one of three service luncheons (Army, Air and Space Forces, or Sea Services), your organization will receive the following benefits:

- Recognized publicly at the event as a sponsor
- Program insert with recognition and logo
- Logo on 25th Anniversary Celebration website landing page
- 2 VIP seats at luncheon
- Logo and recognition in MWM newsletter (50K reach)
- Social media recognition as a sponsor



All Services and Supporters Reunion
Marriott Marquis, Washington, D.C.
(anticipate 1,000 attendees)
October 14, 2022



Presenting Sponsor - \$25K

As a Presenting Sponsor of [All Services and Supporters Reunion](#), your organization will receive the following benefits:

- Introduced at the event as the presenting sponsor
- Opportunity to make brief remarks and introduce *Colors of Freedom*, musical entertainment for the reunion
- Sign recognition as Presenting Sponsor at the event
- 4 tickets to the Reunion
- Logo on [event website landing page](#) as presenting sponsor
- Company write-up, recognition, and logo in MWM newsletter (50K reach)
- Social media recognition
- Opportunity to have corporate table at the reunion

Sponsor - \$10K (3 opportunities)

As a Sponsor of the All Services and Supporters Reunion, your organization will receive the following benefits:

- Recognized publicly at the event as a sponsor
- Sign recognition as Sponsor at the event
- 2 tickets to the Reunion
- Logo on event website landing page as presenting sponsor
- Company write-up, recognition, and logo in MWM newsletter (50K reach)
- Social media recognition



Anniversary Celebration Program

Military Women's Memorial

(anticipate 1000-1500 attendees)

October 15, 2022



Presenting Sponsor - \$50K

As a Presenting Sponsor of the [Anniversary Celebration Program](#), your organization will receive the following benefits:

- Publicly recognized at the event as the presenting sponsor
- Program insert write-up and logo
- Invitation to VIP/Speaker reception prior to Anniversary Celebration Program
- 8 VIP seats for Anniversary Program
- Recognition in the Memorial during the Anniversary Open House
- Logo on [event website landing page](#) as presenting sponsor
- VIP invitations to select Military Women's Memorial events for one year
- Company write-up, recognition, and logo in MWM newsletter (50K reach)
- Social media recognition

Sponsor - \$10K (5 opportunities)

As a Sponsor of the Anniversary Celebration Program, your organization will receive the following benefits:

- Program insert recognition and logo
- 4 VIP seats for Anniversary Program
- Recognition in the Memorial during the Anniversary Open House
- Logo on event website landing page as a sponsor
- VIP invitations to select Military Women's Memorial events for one year
- Company recognition and logo in MWM newsletter (50K reach)
- Social media recognition

For more information regarding sponsorship opportunities, please contact Cathleen Pearl.

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