

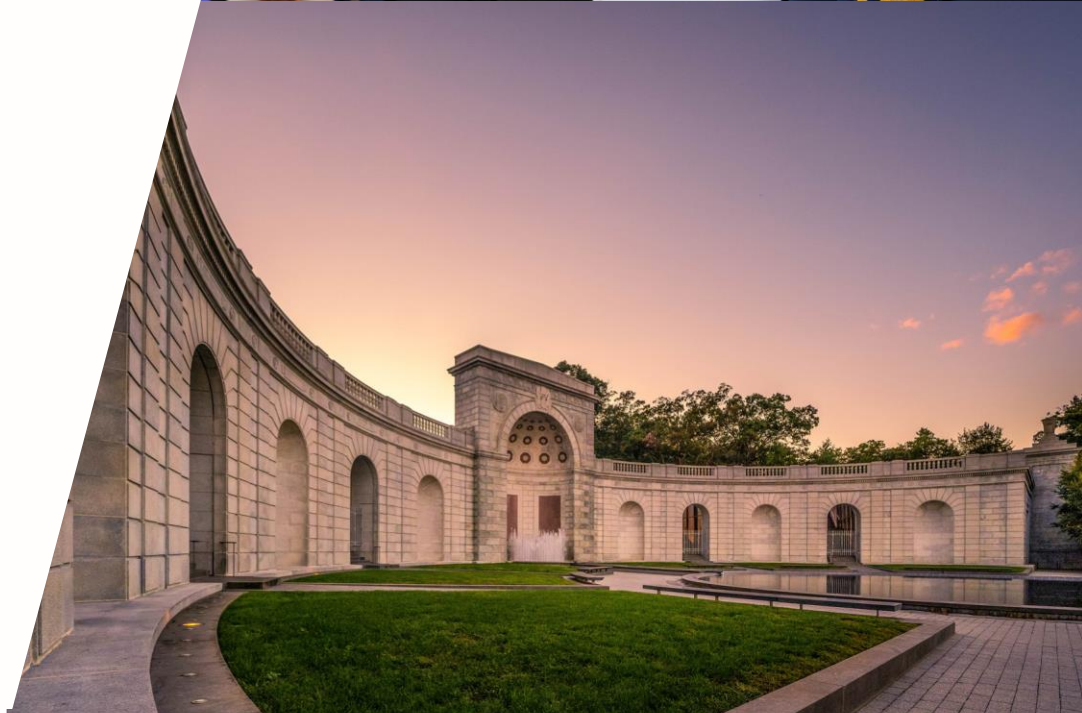
# Annual Report

2019 and 2020



**MILITARY  
WOMEN'S  
MEMORIAL**

*Honoring her service*





# Women In Military Service For America Memorial Foundation 2019 and 2020 Annual Report



## Memorial Overview

The Women In Military Service For America Memorial (recently rebranded as the "Military Women's Memorial") is the only major national memorial honoring all women who have defended America throughout history, from the American Revolution to the present.

The history of women in the American military is a complex, compelling and crucial part of our national story. The trailblazing women who overcame significant barriers in order to serve their country must be recognized and remembered for the nation to understand where military women have been, what has been sacrificed, and how the narrative about their service can shape future women's service.



2021 is certainly an unusual time to report on our activities in 2019, but the COVID 19 Pandemic generated more than a small amount of havoc in all our plans and work! Nonetheless, 2019 was a year of continued progress for the Military Women's Memorial, as was 2020 despite a global Pandemic and the impact it had on the economy. We are proud to share that progress with our supporters in this report.

Among our major accomplishments was the selection and installation of a new Foundation President – retired Army Chief Warrant Officer Five Phyllis J. Wilson, to replace retired Army Major General Dee Ann McWilliams who saw us through to financial solvency during her 2016-2019 tenure. More on this transition later.

Our goal, through the blur of 2019-2020, was to sustain the Memorial and ensure it would survive for decades to come as a place where everyone could learn about the astounding history of America's military women. It is gratifying to report the goal was accomplished in spite of some incredible challenges. Looking forward, we see a Memorial that continues its solid transition from surviving to thriving. We also see a Memorial that remains accessible in-person along with its growing online presence.

Despite the challenges of 2019, the Memorial successfully hosted major events highlighting women of courage and accomplishment. These events in turn, brought much deserved recognition to the service of military women, past and present – and for which we are forever grateful. While 2020 restricted most in person events, we capitalized upon the circumstances to transition to virtual platforms to tell "**HER**story" and to bring the Military Women's Memorial to life for patrons across the country.

We are proud of our continued opportunity to welcome to the Memorial visitors of all ages and backgrounds and share with them the amazing accomplishments of America's women patriots.

**Phyllis J. Wilson**  
CW5, US Army (Retired)  
President

**Jeanette K. Edmunds**  
Major General, US Army (Retired)  
Board Chair

Women In Military Service For America Memorial Foundation

## 2019 and 2020 At a Glance



Major building repairs completed!



Sustained financial stability despite Pandemic!



Transitioned to a new President!



Launched new programs!



Received more national media coverage!



Launched a new Register database!



Put the gift shop back on line!



Updated our branding!

## HONORING AMERICA'S WOMEN PATRIOTS

**The Military  
Women's  
Memorial** is  
dedicated to

**Honoring**  
America's military  
women,

**Educating** the  
public on their  
service,

**Empowering** the  
next generations,  
and

**Remembering**  
those who have  
made the ultimate  
sacrifice.

## Major progress on many fronts

Thanks to our supporters, sponsors, and partners as well as the extremely dedicated work of our Foundation staff, we entered 2019 completely free of debt and on the best financial footing that we had experienced in 22 years.

### Restoration of our historic building and infrastructure:

With the support of Congress and the Department of Defense in 2017 and 2018 we benefited from a Federal grant to address the long-standing structural issues of the 87-year-old hemicycle/façade structure that fronts the Memorial. Cracks were repaired, stonework restored, and major utility systems replaced. Additionally, the grant enabled us to make headway in updating our 30-year-old "Register" - the data base that chronicles and preserves the records of women who have served. A massive project that took far longer than anticipated, by the end of 2020 we had a completely new system ready to go online and be accessible by our members and friends.

### Updating Exhibits:

We began the design effort to ensure our exhibits keep pace with the rapidly changing roles of military women as well as the technology that will bring that evolving history to life.

The Foundation is proud to have selected Gallagher & Associates, an internationally recognized Museum Planning and Design firm, as our interpretive experience design team. They bring with them an extensive portfolio of projects that include the National World War II Museum, the Gettysburg National Military Park Museum and Visitor Center, the Jamestown Settlement Museum and The National Archives Museum, to name only a few. We are extremely excited to be working with such an incredible team. This will be a major project over the next few years with an amazing outcome.

### Rebranding:

As a part of our planning for the future of the Memorial, we reviewed our branding "look" by gathering input and feedback from our current and target constituents and supporters. The results revealed that our existing logo was not crisp and was hard to read. Additionally, referring to the Memorial as the "Women In Military Service For America Memorial" was long and hard to say. Also, our common short hand name "The Women's Memorial" was confusing and did not clearly convey our mission of honoring women who served in (or with) the military. So, after many options and much deliberation, we selected an updated logo that retained the iconic shape of the memorial as its centerpiece and adopted a crisper naming convention of "**Military Women's Memorial**" or "**MWM**" when referring to the facility.





## Selection of a New Foundation President:

In its history, the Foundation has had three Presidents, the first being retired Air Force Brigadier General Wilma Vaught, who steered the Foundation through fundraising and design; the Memorial's groundbreaking, construction and dedication; and the subsequent 20 years of bringing the history of women's military service into view.

The second person to step into the role was retired Army Major General Dee McWilliams who assumed the responsibility when our financial situation had become critical. Dee steered us through the storm and got our fiscal house in order, earning her a transition to her third attempt at retirement.

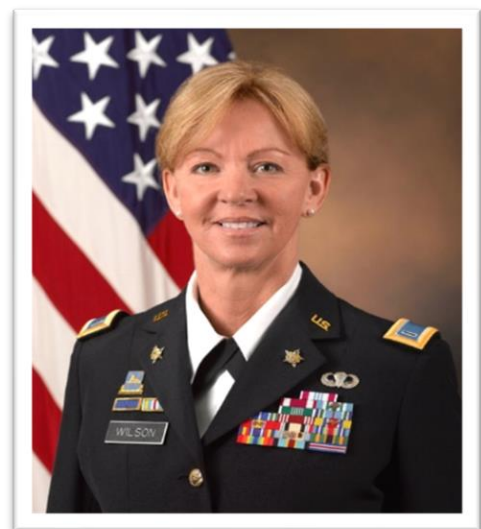
In the summer of 2019, the Board set about a nationwide search for a new President who would lead the Foundation and the Memorial into its next chapter.

We found that President in retired Army Chief Warrant Officer Five (CW5) Phyllis Wilson. Phyllis served a 37-year military career and worked as a senior intelligence analyst for a defense company in her post-military career. She founded and led a non-profit, Wounded Warriors Have Families Too, Inc., advised the U.S. Army Warrant Officer Association, and served on numerous non-profit boards, including the Allied Forces Foundation and the Army Women's Foundation. Phyllis is currently on the Association of the United States Army Board of Directors as well as a Senior Fellow for Institute of Land Warfare. She was already familiar with the Women's Memorial Foundation, having served as an MWM Ambassador in Alabama and Florida.

CW5 Wilson joined the Army as a private in 1981 - enlisting like most servicewomen. During her 37 years of Active and Reserve service, she rose to the highest possible rank in her field and served as the Command Chief Warrant Officer for the United States Army Reserve. She served at all echelons, from tactical to strategic, was mobilized during the first Gulf War, and deployed twice to Iraq during Operation Iraqi Freedom. Phyllis is also a Registered Nurse. She brings to the Foundation her unbounded energy and an incredible passion for the mission of the Military Women's Memorial.



**Left to right:** Outgoing President MG (Ret) Dee McWilliams, incoming CW5 (Ret) Phyllis Wilson and Founder Brig Gen (Ret) Wilma Vaught at the installation ceremony for MWM's 3rd Foundation President



CW5 Phyllis Wilson, U.S. Army (Retired)

## Financial Stability

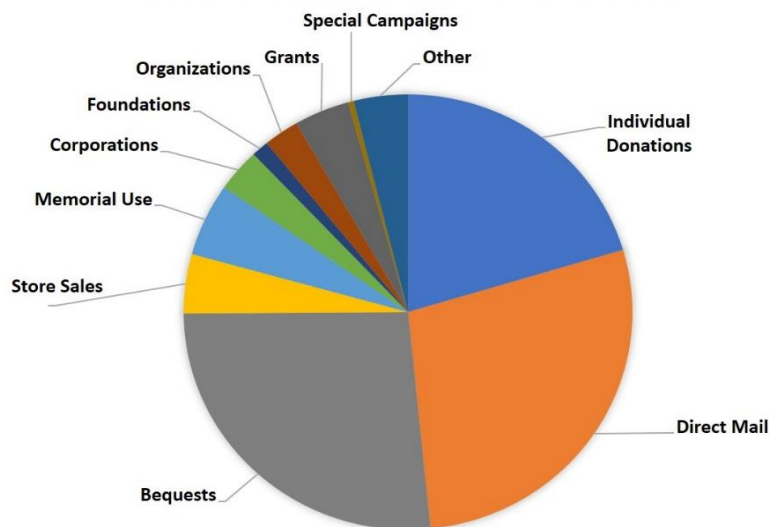
As in past years, and for 2019-2020 as well, over 70% of our revenue came from individual contributions (including direct mail and bequests), which illustrates the unwavering support of the very women that the Memorial was built to honor.

While the passion of our supporters is remarkable, we strive to ensure that the women this Memorial is meant to honor are not bearing the greatest burden for its sustenance.

We continue to make inroads with corporations and foundations that want to recognize and support military women in service and in transition. The Pandemic of 2020 derailed many of our planned programming efforts, however, we did keep our head above water with the help of our individual and corporate sponsors, as well as the grant available from the Paycheck Protection Program authorized by the Cares Act.

Detailed financial information (IRS Form 990s) can be found at:  
<https://womensmemorial.org/index.php/financial-transparency-2/>.

### 2010-2020 HISTORICAL REVENUE SOURCES



**OPERATING FUNDS REVENUE SOURCES (AVERAGED 2010-2020)**  
(DOES NOT INCLUDE NON-RECURRING FEDERAL GRANT FUNDS 2017/2018)

## Awards and Ratings

Until 2019, Charity Navigator's rating of the Military Women's Memorial was three stars. In 2020, despite the Pandemic, we achieved a 4-star rating (the highest level) by demonstrating our mission and programming focus as well as the Foundation's enduring financial stability and transparency. We also were awarded Guidestar Platinum Level Seal of Transparency and the Department of Labor Platinum Award For Hiring Veterans.



## Partner Highlights

MWM is proud to have the support of many organizations and corporations.  
Key partners included:



Craig Newmark Philanthropies



Booz | Allen | Hamilton



## In Kind Supporters



Morgan Lewis



# Highlights from our Events, Exhibits, Programs and Campaigns

## State Ambassadors

Our Ambassadors support the mission of the Memorial by encouraging military women, past and present, to register and preserve their story of service in our data base. Ambassadors participate in numerous speaking engagements and community events. They are a major part of our Nationwide educational outreach

During 2019, our Ambassadors participated in hundreds of events from Honor Flights, veteran symposiums, community fairs, news programs, panel sessions and other speaking events. They volunteered more than 1200 hours of their time and engaged more than 74,000 people, building awareness about our nation's women patriots.

In 2020, Ambassador activities were significantly constrained by social distancing requirements, but they still managed to stay connected to the women veterans in their states through articles in local papers, virtual panel discussion participation, as well as offering content to news media and veterans support groups.

At the end of 2020, 92 Ambassadors were providing support across the states. Our Ambassadors come from all military branches and ranks (with the current exception of the new Space Force). They exemplify an enduring quality of our military culture - the continued desire to serve.

Our Ambassadors are also a key part of another new program that we launched in 2020 - our Living Legend Program.



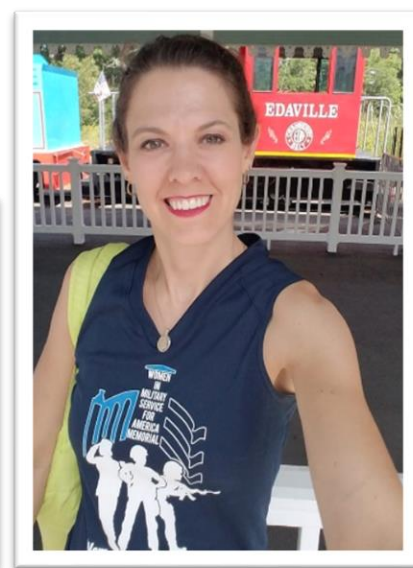
North Carolina Ambassadors (left to right) Carolyn Comfort, Sandra Robinson, Robin Hamilton and Pat Childers at UNC Greenville Annual Women Veterans Luncheon



New York Ambassador Sue Magaletta



Illinois Ambassador Jill Henry



Massachusetts Ambassador Dawn Slaven at the Edaville's Hero Appreciation Day



## Military Women's Memorial Living Legends Program.

There are so many amazing trailblazers living amongst us that have never been fully recognized for their contributions that created the pathways that military women can follow today.

The Living Legend Program recognizes military women whose stories of service provide inspiration and example for all to appreciate. These are the stories of ordinary women who, by choosing to serve, did extraordinary things for their country and our freedoms.

Stories like that of Navy Petty Officer Elizabeth Robarts who served as a WAVE during WWII, working on a top-secret program to build machines capable of breaking the Nazi Enigma codes.

Or stories like Army Lieutenant Audrey Jones who served as a dietician and landed on the beaches of Normandy after D-Day and then supported Patton's Third Army as it moved through France, Luxembourg, and Germany.

These stories, when brought to light, serve to increase public awareness of women's contributions to America's national defense and deserve special recognition.



Georgia Ambassador Victoria Turney (standing center) presenting Living Legend award to WWII Army 1st LT Irma Dryden



Colorado Ambassador Joaquina Sotomayor presenting a Living Legend award to WWII 1LT Eleanor Burcky



Living Legend 100-year-old WWII Navy WAVE Mildred Harrison interviewed on KOB-TV NBC5



South Carolina Ambassador Shelly Langston presenting a Living Legend Award to WWII Navy WAVE PO1 Betty

## Events

Clearly, 2019 was a big year for new and inspiring events at the Military Women's Memorial. We continued with many of our traditional programs that included celebrations for Black History Month, Women's History Month, Memorial Day, and Veterans Day.

We featured the documentary "The Six Triple Eight: No Mail, Low Morale," a film about the only all-Black female battalion that served in Europe during WWII. This story epitomizes the way women have stepped up to serve throughout our history, against all manner of obstacles and resistance. Yet they persevered, serving with honor and paving the roads of change for others to follow.

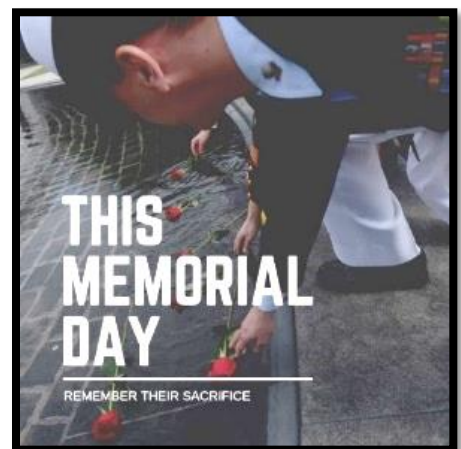
As in prior years, we hosted the Congressional Women's Caucus' Memorial Day Wreath Laying as well as our own Memorial Day program to remember those who made the ultimate sacrifice. And of course, we had our traditional Veteran's Day program with keynote speaker Marine Corps Lieutenant General Lori Reynolds.



Congressional  
Women's Caucus  
Memorial Day  
Wreath Laying



Lt Gen Lori  
Reynolds, USMC,  
Veterans Day  
Keynote Speaker  
with Service  
representative  
speakers





## Honor Flights

Throughout 2019, we were grateful to receive and recognize numerous Honor Flights, to include a number of all-women Honor Flights from across the country. The pride that our women veterans feel in being able to visit a memorial dedicated to their service is one of our greatest honors. Among the Honor Flight visits were all-women Flights from Rhode Island, Nebraska, Utah, and Pennsylvania.



Utah all women Honor Flight

Audrey Battis Corbett  
and Kathleen Hayes on  
their Honor Flight Visit



## Virtual Tours

While few experiences replace the joy of welcoming women veterans to their Memorial in person, we recognized many will never have the opportunity to make the trip. Thanks to a grant from the Airpower Foundation, in 2020 we completed more than a year's effort working with Visual Creations LLC. to launch a Virtual Tour of the Memorial.

A link to this tour can be found on our website. It offers a self-guided tour of the Memorial and the history the Memorial represents. It is a great tool for those who are planning a visit, those who can only visit virtually, and to educators and students. In addition to offering a visit from afar, in-person visitors to the memorial can use it to get additional information about the exhibits as if they were on a guided tour.



## Virginia International Tattoo

The Foundation was proud to serve as one of the honorary co-hosts at the Virginia International Tattoo for the 2019 show themed "Courage and Commitment – A Salute to Women in the Military."

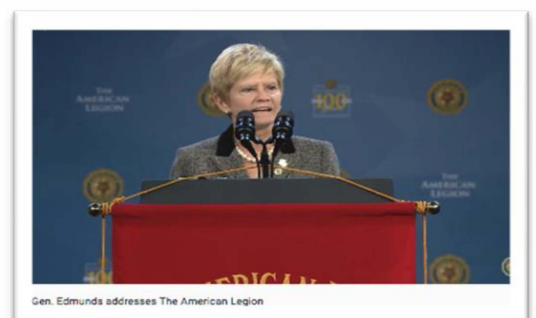


Virginia International Tattoo  
Finale Salute to Women Veterans

## American Legion National Convention

The American Legion, an organization that has included women members since its inception, invited the Military Women's Memorial to provide an update on our mission to honor military women during their annual convention. This was also the Legion's 100th Anniversary.

Foundation Board  
Chair MG (Ret)  
Jan Edmunds  
addresses the  
American Legion



## The Pledge Unveiling

One of the most moving tributes to the sacrifices of military women and their teammates was the dedication of a new life size statue called "The Pledge," created by sculptor Susan Bahary. The statue was donated to the Military Women's Memorial through the sponsorship of the **U.S. War Dogs Association**.



Susan Bahary - sculptor



Army SGT Ashley Whechel and retired military working dog Diesel

## Digitization of our Spanish America War Collection

**Iron Mountain** teamed up with the Military Women's Memorial to tackle the digitization of our Spanish American War collection. More than 1,500 women served during this war, but their stories are largely untold. While we have more than 181 images and 57 documents from this era, their age and condition has kept them from being readily available to the public. Digitization solves that accessibility problem. But this is just a start, digitization of substantial portions of our collection will also be key to taking advantage of current technology as we look to the future of our exhibits.



## Honoring the Legacy of Ruth Bader Ginsburg's Impact on Military Women

"RBG" never served in the military – but she was a military spouse. She made it possible for military women to receive the same benefits as male servicemembers. She paved the way for women to attend the Virginia Military Institute and helped end the requirement that military women who became pregnant be discharged. The cases she defended and her position as a Supreme Court Justice helped ensure military women could pursue their dreams and reach their full potential. Women from all branches proudly gathered on our plaza to salute Justice Ginsburg on her way to her final resting ground.



## HERstory: Activity Cart

Debating in late 2020, the "HERstory: Activity Cart" is an interactive, in person educational series that highlights historical items from our Collection and takes a deeper look at the unique journey of servicewomen. Our first program looked at clothing women have worn while serving and how it has changed. Clothing was discussed in the context of where women were when wearing different items and what significance the items have to American history.



## Thought Leadership

**CNBC Halftime Report.** In addition to our regular Veteran's Day Program, thanks to **COMCAST/NBCUniversal**, the Memorial was proud to **host CNBC's "Fast Money Halftime Report"** which brought together a panel of active and retired military and military families. On this powerhouse panel were Major General Maria Barrett; Army Veteran Kelly Demers, Senior Vice President and Private Client Advisor, Bank of America Private Bank; Admiral (Retired) Michelle Howard, U.S. Navy, member of IBM's Board of Directors; Army Veteran and Women Veterans of Wall Street Co-Founder Patricia LaBorda; Army Brigadier General Paula Lodi; Patricia Murphy, Senior Vice President, Wealth Management UBS; Betsy Nunez and First Lieutenant (Retired) Emily Nunez Cavness, Co-Founders of Plough and Sword; and Air Force Lieutenant General Jacqueline Van Ovost.

**"Aim High"** The Military Women's Memorial was proud to host a Fireside Chat and book signing with the 23rd Secretary of the Air Force, Debbie Lee James. Thanks to the sponsorship of **Leidos Corporation**, our audience engaged with Secretary James on her time in the Department of Defense and on the leadership lessons from her book **"Aim High."**

**"Nerves of Steel"** was another memorable book event in which former Navy F/A-18 pilot Tammy Jo Shults provided a harrowing recount of her experience as the Southwest Airlines Captain who was required to demonstrate her training and unyielding courage when she safely landed SW Flight 1380 after one engine blew up. Her book was aptly named **"Nerves of Steel!"**



MWM President Phyllis Wilson presenting retired Naval Aviator and Southwest Airlines Captain Tammy Jo Shults with a copy of her Registration – we are so proud to preserve her story!



CNBC Half Time Report – Hosted at the Military Women's Memorial for Veteran's Day



Book Signing and  
Fireside Chat with

**Deborah Lee James**

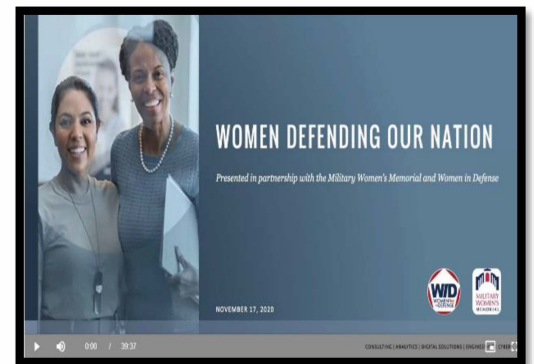


(From left) Gerry Fasano, Honorable Debbie Lee James, Brig Gen (Ret) Vaught and Leidos CEO Roger Krone

## Women Defending the Nation

The Military Women's Memorial partnered with **Booz Allen Hamilton** and **Women In Defense** to present an online conversation with women leaders from across the defense space to learn how women service members can transition into a civilian defense career, and why in-demand tech positions especially should be considered.

During the seminar, panelists discussed the overall role of women in defense and provided insights on how to pursue executive leadership roles supporting national security. Networking breakout sessions followed the discussion for more in-depth exchange with the participating audience.



## News Coverage

2019 and 2020 brought a great deal of new awareness about the Military Women's Memorial through opportunities that included a **Business of Government News Hour** feature as well as **Fox News Power Player of the Week** feature with our own President, Phyllis Wilson. Her interview with Chris Wallace provided an opportunity to highlight the mission of the Memorial - to chronicle and preserve the history of all women who have served in defense of our freedoms.



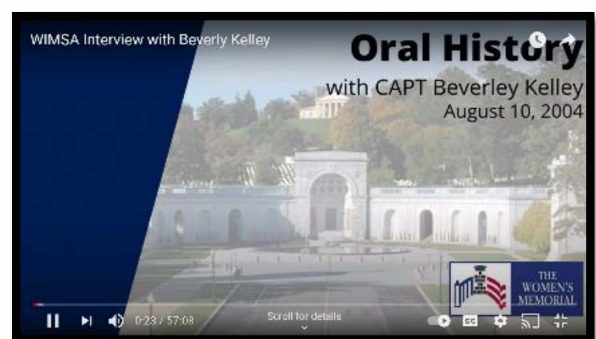
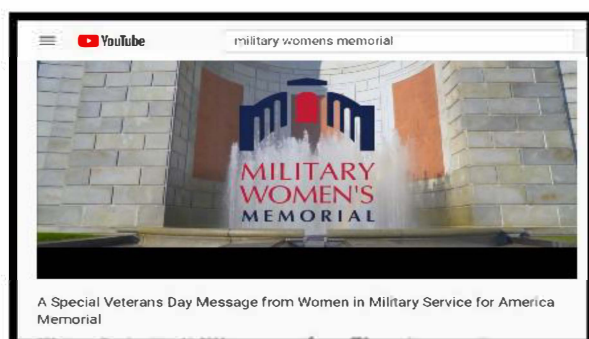
MWM President Phyllis Wilson being interviewed by Chris Wallace for Fox News Sunday

Despite the Pandemic, we made many inroads in elevating the Memorial to the national stage. Key to keeping our programs going was increasing our skills with digital platforms and virtual technology.

From short videos about Registration to online seminars, discussions and digital Oral Histories, the Military Women's Memorial dramatically increased its ability to extend our programming beyond the physical space of the Memorial – reaching audiences nationwide.



An upside of relying on virtual technology for most of our programming is the ability to capture and view programming on demand thru our Facebook Page or our [Military Women's Memorial YouTube channel](#) (to which we encourage everyone "subscribe")!).



## Exhibit Support to Other Museums

As in the past, we remain committed to ensuring the story of women's service is included wherever and whenever opportunities become available. To that end, we continue to provide artifact loans from the MWM Foundation Collection to other museums and special exhibitions across the country. These opportunities remind us that without our Collection, the rich history of women's service to the nation may be absent from pertinent exhibits in other locations. While the Pandemic has permanently or temporarily closed many partner museums, exhibitions where artifacts from our Collection continue to educate the public include:

### **Smithsonian Institution National Museum of American History, Washington, DC - The Price of Freedom: Americans at War exhibit**

World War II Navy Nurse Corps service jacket

World War II booklet, WAC Life

### **Smithsonian Institution National Museum of African American History and Culture, Washington, DC - Military History Gallery**

Major rank insignia and Women's Army Corps (WAC) collar insignia belonging to Charity Adams Earley, Commander, 6888th Central Postal Directory Battalion

—the only African American WAC unit stationed overseas during World War II

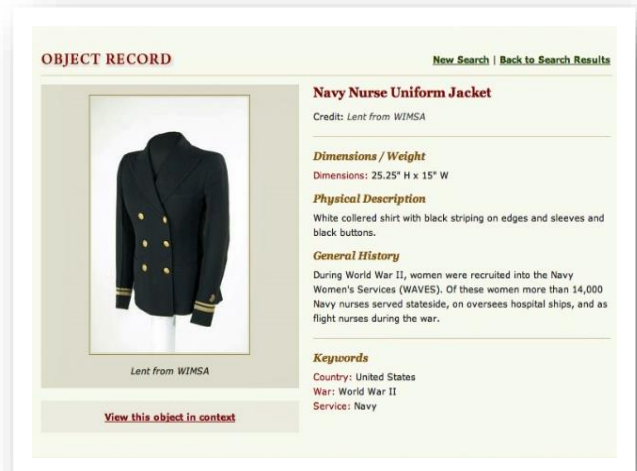
Garrison cap and booklet, "The WAC Officer: A Guide to Successful Leadership" belonging to Martha Settle Putney, who served from 1943 to 1946 and was commanding officer of a WAC unit of medical and surgical technicians at Gardiner General Hospital in Chicago, Illinois

### **National Civil Rights Museum, Memphis, Tennessee I, Too, Am American: Combatting Jim Crow 1896-1954 Exhibit Gallery**

World War II Women's Army Corps (WAC) uniform belonging to Gladys (Thomas) Anderson

### **Norton Air Force Base Museum, San Bernardino, California**

1950s Women in the Air Force (WAF) Band white summer uniform and hat



Navy Nurse Jacket - Courtesy of MWM



Garrison Cap and Booklet - Courtesy of MWM



## Exhibit Support to Other Museums Continued

### Smithsonian Institution National Museum of African American History and Culture, Washington, DC - We Return Fighting: The African American Experience in World War I - September 2019-June 2020

Exhibition exploring America through an African American lens prior to and through the end of World War I and into the 1920s. The exhibition examines the French acceptance of African American soldiers during and after the war. Objects from our collection included in the Homefront section of the exhibit:

US Navy Yeoman (F) uniform (jacket and skirt)—representative of the uniform worn by the known 14 African American Yeomen (F) who worked in the enrollment department at the Navy Department during the war

Army Nurse Corps cape and nurse's cap—representative of the uniform worn by the known 18 African American nurses who served during the war, used as the basis for the exhibition.

As we concluded 2020 many partner museums were returning to modified operations. With these re-openings, we anticipate new opportunities to collaborate and share our collection as well as host traveling exhibits from other collections.

## Gift Shop

At long, long last, after several years of not having an online Gift Shop – it has returned with a bold, fresh new look! You can visit the store at: [giftshop.womensmemorial.org](https://giftshop.womensmemorial.org).





# What's In Store

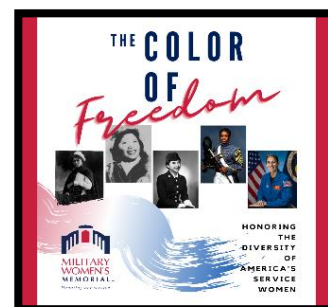
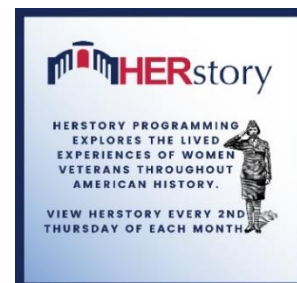
## Programming

We are looking forward during 2021 to welcoming visitors back to the Memorial to experience our exhibits and participate in our ever-expanding programming. We will expand our video, audio and other digital channels to enhance the visitor experience and enrich our ability to tell the extraordinary stories of America's military women in new and exciting ways.

**HERstory** - We are especially excited about our new **HERstory** program. Staying true to our mission, HERstory explores the lived experiences of military women throughout American history. A new program will air each month, where military women, past and present, share their stories in video chats with MWM President Phyllis Wilson. Programs will be live as well as accessible on our Facebook and YouTube pages!

Our HERstory initiative will also include film screenings of important documentaries like "The Six Triple Eight: No Mail, Low Morale" and other military women related films.

**Color of Freedom Exhibit** - Coming in March 2021, thanks to our presenting sponsor **Comcast** with additional support from **GEICO Military, Northrop Grumman Corporation, Cerner Corporation** and Tito's **Handmade Vodka**, we will open an incredible exhibit highlighting the contributions of women of color serving in the US military throughout history!



Army Sergeant Heather Johnson, 1<sup>st</sup> woman sentinel at the Tomb of The Unknown Soldier

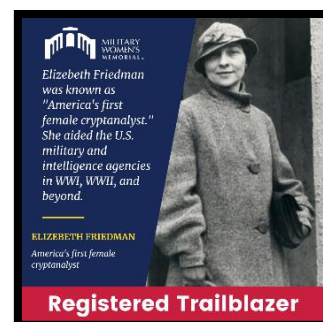
## 100<sup>th</sup> Anniversary of the Tomb of the Unknown Soldier

The Foundation is proud to partner with the Society of the Honor Guard, Tomb of the Unknown Soldier in events leading up to November 11, 2021, the 100<sup>th</sup> Anniversary of the Tomb at Arlington National Cemetery.

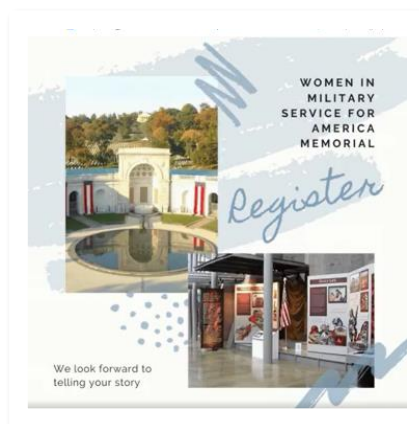
## Member Benefits

Beyond programming and events, we continue to improve the value of being a Registered Member or Friend of the Memorial. Thanks again to our partners, MWM Registered Members will be able to:

- enjoy reduced tuition with Excelsior College
- access a Financial Wellness Portal in partnership with Prudential
- utilize a transition and employment portal in partnership with Recruit Military



This is just the beginning! We will continue to ensure that MWM is focused on not only honoring our military women – but providing value in recognition of their service.



## National Registration Campaign

By the end of 2020 we had just launched our new, fully online, accessible registration data base. For 2021 one of our major initiatives is to use this modernized technology to help us expand the number of women who have registered their story in our one-of-a-kind, historical database. We will launch our National Registration Campaign to encourage women veterans of all eras and women currently serving to take their place in history. We have an ambitious goal of increasing registration by 100,000 women in 2021.

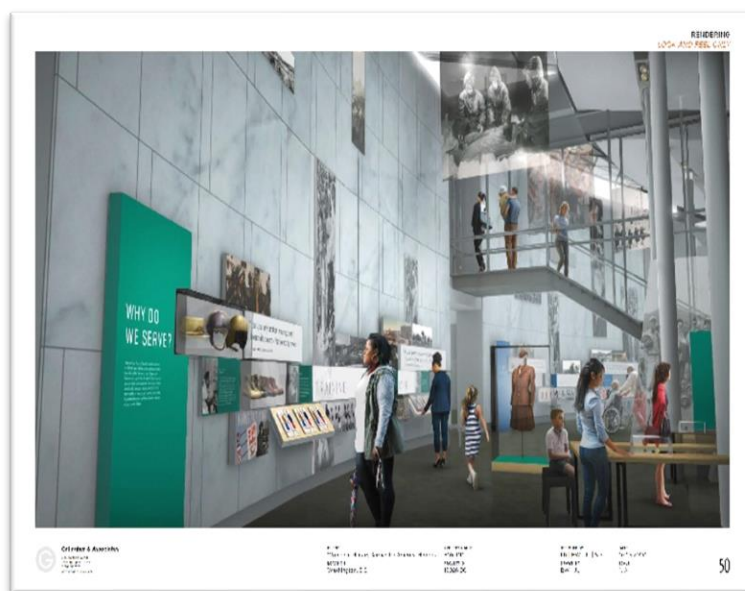
With the help of MWM State Ambassadors, non-profit partners, state and local agencies, and stalwart advocates, we can connect to more women whose stories are not yet told.

**If you know someone who should be registered, we encourage you to honor them by helping them claim their page in history. Registrations can easily be made or updated at: [https://myaccount.womensmemorial.org/nc\\_createaccount](https://myaccount.womensmemorial.org/nc_createaccount)**

## Exhibit Renewal

We expect to conclude the design phase of the Memorial's exhibits re-envisioning in 2021. The draft designs, though still in progress, are exciting and help to conceptualize how the history of women's service will be told using a variety of innovative technologies. It is especially gratifying to realize how our world-class, unique collection will be more accessible to the public and how it can be used to portray a more robust and exciting story of the individual and collective history of women's service and contributions to the nation.

As the design phase is completed, we will expand our fundraising efforts to turn the designs into reality! Fundraising is a constant challenge and this effort is not expected to be any different. Nonetheless, we readily accept this challenge and remain true to our mission - to honor our trailblazing service women!



Notional Draft Only

## How you can help

### Register!!!

Help complete the history!! Register yourself, your family members, your friends, neighbors, co-workers, employees!! Every military woman's story of service deserves to be told.

### Subscribe

Stay in touch with the latest Memorial News and get stories of women's service to the nation by signing up for ***The Register***, our Monthly Newsletter: <https://lp.constantcontactpages.com/su/cd6vBla/mwmnewsletter>.

### Support

Sponsor the history of the next generation of women patriots. The Military Women's Memorial counts on our members, friends, and sponsors to continue the mission of chronicling, preserving, and telling the story of women's service. For every \$25 we raise, we can collect, curate, and tell the story of another ordinary woman who volunteered, served her country and made extraordinary contributions to preserve our freedoms. There are many ways to support:

- **Combined Federal Campaign #11350**

Giving through the world's largest and most successful annual workplace charity campaign is an easy way to give back!

- **Write a Check**

To: *Military Women's Memorial or Women In Military Service For America Memorial Foundation*

Mail to: 200 N. Glebe Road, Suite #400, Arlington, VA 22203

- **AmazonSmile**

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop - at no additional cost to you. Simply search for *Women In Military Service For America Foundation* in Arlington, Va., on the [AmazonSmile page](#), add us as your charity of choice, and Amazon will donate a portion of qualifying purchases to our Memorial.

- **Matching Employer Contributions**

As a Memorial donor or [volunteer](#), your gift may be eligible to be matched by your employer or the company from which you retired. Many community-minded companies match their employees' donations to organizations like the Military Women's Memorial. While most programs match contributions dollar for dollar, some will even double or triple the amount of the gift. Check with your employer's website or Human Resources Department to get started.

- **Stock Gifts**

Gifts made through stocks need to include the name of the donor, name of stock, number of shares, market value, ticker symbol, cost basis and donor intent/restrictions. For tax purposes gift transactions must be completed by end of business on Dec. 31 to be considered a gift made that year.





- **IRA Charitable Rollover**

With recent changes to the tax law, the IRA Charitable Rollover provision allows individuals who have reached age 70½ to donate up to \$100,000 to charitable organizations directly from their Individual Retirement Account (IRA), without treating the distribution as taxable income. Please contact your tax advisor if you would like to take advantage of this provision. The Military Women's Memorial is a 501(c)3 charitable organization (EIN: 52-1513535). For more information about making donations to the Memorial, contact our Chief Financial Officer, Matt Ryan, at 703-892-4696 or [acct@womensmemorial.org](mailto:acct@womensmemorial.org).

- **Planned Giving**

Planned giving is also a fantastic way to help preserve the legacies of our women patriots. Planned gifts include bequests, charitable trusts (remainder and lead), gifts of retirement plan assets, gifts of life insurance policies, and gifts of tangible personal property. We would be pleased to work with you and your advisors to structure a gift that best fulfills your charitable goals. Please contact our Chief Financial Officer, Matt Ryan, at 703-892-4696 or [acct@womensmemorial.org](mailto:acct@womensmemorial.org) for more information.

## Visit

Enjoy the Memorial in person to experience history firsthand.

## Consider the Memorial as a Venue

If you are hosting a conference or seminar, celebrating a life event such as a promotion or retirement, the Military Women's Memorial is a fitting and spectacular option. Beyond beautiful, it is close to downtown Washington, D.C., and the Pentagon and is Metro accessible.

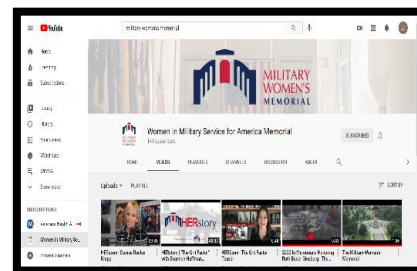


## Follow Us:

**Our Web Site:** [www.womensmemorial.org](http://www.womensmemorial.org)

**On social media:**

- **Facebook:** [www.facebook.com/MilitaryWomensMemorial](https://www.facebook.com/MilitaryWomensMemorial)
- **Twitter:** @MWMHerMemorial
- **Instagram:** @militarywomensmemorial
- **LinkedIn:** <https://www.linkedin.com/company/militarywomensmemorial>



**YouTube:** Military Women's Memorial YouTube CHANNEL to see our Video Archive  
[https://www.youtube.com/channel/UC\\_wOUyMQYwIEsrm\\_jux-6Ng](https://www.youtube.com/channel/UC_wOUyMQYwIEsrm_jux-6Ng)

## Volunteer

The Military Women's Memorial needs your help to #TellHerStory. Volunteers help make our mission possible - from visitor engagement and collections management to giving tours and unique events. Your help is needed at both the Memorial and the Foundation's headquarters in Arlington, Virginia. Volunteering at the Foundation offices may include opportunities to support the Curator, Development/Fundraising, Administrative and Strategic Communications departments.

Volunteers are vital members of the Memorial's team, working to honor, educate, and inspire. If you are a history buff, if you like telling stories, if you are looking for a way to give back or a summer intern opportunity, you can get more information and sign up on our website under [Support > Volunteer](#).



## **Our Board**

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### **Legal Counsel**

Kristin Altoff, Morgan, Lewis and Bockius LLP

## Postscript

If ever you wonder if there is still a need for a *National Memorial that honors and records the incredible history of military women's service* – just read a few entries from the Military Women's Memorial Visitor's Guest Book.

If ever you want to know **what courage can look like...** visit the Military Women's Memorial. Women of all eras have continued to volunteer and serve at every opportunity. From the birth of our country until today – ordinary women have chosen to serve and have done extraordinary things. **We are proud to remember their names and tell their stories.**

"Proud to have served next to the finest women to wear the uniform... for SSGT Lori P. and CPL Jacqueline R., USMC." – 1<sup>st</sup> SGT Ryan L. USMC

"Thank you for reminding me why I still want to do this. Much love to my fellow shipmates." – AM2 CN U.S.N.

"Freedom is not free, thank you." – Sasha Melbourne Aus.

"Proudly served my country in the U.S. Army. OIF/OEF 2003-2005! Women are a breed all our own! We are still figuring out how to not be invisible." – Sgt. Sliker 454<sup>th</sup> Transportation

"Thank you for honoring my battle buddy – 1LT Ashley White (killed in combat). I did not know this memorial was here. Well done." – BHC

"Thank you to all that came before me. Thank you for blazing the way. I have missed the Army every day since I left – it will always be part of me. It is good to know that there is a "family" I will always belong to and a place I can go to remember that I am not alone!" – SGT Katelyn C. US Army (Ret) June 2008 - Sep 2013

"For so long women have not had their place in history. This memorial is so important to mark the service, impact and sacrifice that women have given. Thank you!" – K.G

"Proud to have served with all of these wonderful, courageous and heroic women! Thank you for recognizing the sacrifice of so many women many of which go unnoticed." – Respectfully, HM3 T.

"Thank you, ladies, for all you do. You guys are extraordinary women that fight for what you believe in! Continue fighting and proving people wrong! You inspire me!" – xoxo

"To my mom, Linda S., thank you for your service. Proud to be your daughter-in-law!" – TSgt S.

"It is with honor and respect that I put my uniform on every day... we are in this together." – HM "Q"

"Thank you for serving our country. Someday I want to do what you all did." – Bella

"To all women who serve, you are such amazing people. Thank you for giving your life for someone you might not know. What you do for this country is so amazing ... and brave. I look up to you in the greatest ways. Thank you for serving – not by requirement but by being a volunteer. You are magnificent." – LH



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